



## **aVinci Media Launches Gold Plus Kiosk Product**

### ***New Release Features “One Click” Photo Books and Posters***

Draper, Utah, December 2, 2008 – aVinci Media Corporation (“aVinci”, AVMC.PK, [www.avincimedia.com](http://www.avincimedia.com)), recently launched the myMovieMaker Gold Plus product line on photo kiosks across the U.S. myMovieMaker Gold Plus offers fully licensed popular music, new themes with Hollywood-style special effects, and beautifully designed DVD cover packaging. Themes for the photo movies include *Christmas*, *The Polar Express Christmas*, *All Occasion*, *Vacation*, *Wedding*, *Baby*, *Achievement*, and others. A new feature to myMovieMaker allows customers to order matching photo books and posters with “one-click.” Customers simply choose a theme and add the photos they would like to include, and myMovieMaker does the rest. Once the order is submitted, the finished product is available for pickup at the retail store within days. myMovieMaker photo DVDs, photo book and posters make affordable and memorable gifts this holiday season.

aVinci’s Gold Plus products are now available on photo kiosks in approximately 3,300 Walmart stores across the U.S.

### **About aVinci® Media Corporation**

aVinci Media Corporation develops compelling and easy-to-use solutions for photo consumers, available through major retail partners that revolutionize how individuals create, capture and share compelling personal moments. The company developed the aVinci Experience product line to simplify and automate the process of creating professional-quality, multi-media productions using personal photos and videos. Visit <http://www.avincimedia.com>.

### **The Investor Relations Group**

Erika Moran/Tom Caden  
Public Relations  
Steven Melfi  
212-825-3210

### **Safe Harbor Statement**

This press release contains forward-looking statements. Such forward-looking statements are subject to a number of risks, assumptions and uncertainties that could cause the Company's actual results to differ materially from those projected in such forward-looking statements.