



AVINCI MEDIA SIGNS AGREEMENT WITH ADVANCED GRAPHICS TO OFFER LARGE FORMAT PERSONAL PHOTO WALL STICKERS

Create Wall Stickers using Personal Photos

Draper, Utah, September 14: [aVinci Media Corporation](#) (OTCBB: AVMC) and Advanced Graphics announced an agreement combining aVinci's multimedia photo product creation technology with Advanced Graphics production capability to create personalized wall stickers, including wall sticker designs that allow customers to create personalized myESPN Highlights products. The agreement also appoints Advanced Graphics as a myESPN Highlights distributor allowing Advanced Graphics to offer wall sticker products through its sales representatives who call on sports leagues and through its mass retail outlets including Walgreens, Walmart and craft stores throughout the U.S.

“aVinci has been focused on expanding our product offerings to include simple to create products that require only a single photo to deliver customers a personalized, branded photo product experience,” said Chett Paulsen, CEO of aVinci Media. “Adding wall stickers to our large format poster line was a natural extension and Advanced Graphics with their expertise in working with licensed brands, producing high quality products and engaging complimentary distribution channels and partners to our own makes them an ideal partner.”

Craig Henderson, Vice-President of Advanced Graphics added, “We have been actively working to find more diversified custom photo products to offer along side our extensive licensed image product lines and are excited to leverage aVinci's product creation technology and branding model to put customers ‘in the brand,’ and to be appointed as a distributor to include myESPN Highlight products in our WallJammer offering available through all of our distribution outlets including mass retail accounts such as Walgreens and Walmart.”

About [aVinci® Media Corporation](#)

aVinci develops easy-to-use multi-media authoring solutions which allow customers to use photo images to create photo archive, photo book, poster, DVD archive and other products to enjoy at home or share on social networks and mobile platforms. aVinci products are available online and in more than 10,500 storefronts through retailers and partners such as Walmart, Walgreens, Meijer, HP, and Fujicolor. For more information, visit www.avincimedia.com.

About [Advanced Graphics](#)

Advanced Graphics is known as “The Home of the Cardboard People,” being the world's largest manufacturer of corrugated cardboard standups and creating life sized displays since 1984 for

trademark holders such as Walt Disney, Warner Bros., WWE and many others. Advanced Graphics also provides large format reusable wall sticker products for trademarked images such as Elvis Presley, Hollywood classic stars and many others both direct through its web site and through retail channel partners such as Walgreens, Walmart, craft stores and direct through sales representatives who work with sports leagues.

Contact:

Ted B. Paulsen
aVinci Media Corporation
801-984-2600
tpaulsen@avincimedia.com

Craig Henderson
Advanced Graphics
800-488-4144
craig.henderson@advancedgraphics.com